



## JANUARY 2007

### The Travel Industry Today: NBTA Responds

NBTA President & CEO Suzanne Fletcher will share with attendees a special presentation, titled “NBTA: Today and Tomorrow.” This session will focus on the mission of the association, the value of your membership, and where NBTA is going in the future. Join Ms. Fletcher and your fellow colleagues to learn how to get the most out of your NBTA membership and how you can contribute the advancement of the profession.

### Biography

Suzanne Fletcher is the Director of Travel/Meeting Management, Fleet, Transportation, Food Service for Seattle-based Weyerhaeuser Corporation, a position she has held since 1996. There, Fletcher oversees a \$110 million travel and entertainment budget, and she has worked to consolidate and manage all travel programs for the company’s North American-based employees. Prior to joining Weyerhaeuser, Fletcher served as the Director of Travel and Special Events for Nestle USA.

In August 2005, Fletcher was elected President & CEO of the National Business Travel Association (NBTA), the leading source for advocacy, networking, education, news and information for corporate and government travel professionals. As President & CEO, Fletcher heads the NBTA Board of Directors, the leadership body comprised of NBTA members who volunteer their time, energy and expertise to benefit the association and the corporate travel industry. The NBTA Board works closely with staff leaders to develop NBTA’s strategy and oversee the association’s efforts on behalf of its members and the industry.



These efforts include the premier industry event of the year, the NBTA International Convention & Exposition; the leading educational and professional development opportunities for corporate travel professionals, including the only Fundamentals of Business Travel Management course, the only certification program (Certified Corporate Travel Executive) and the only master’s-level education (Global Leadership Program, in cooperation with The Wharton School of Business); industry-wide research initiatives; multiple sources of news and information; and world-class networking opportunities.

In her role as President & CEO, Fletcher has represented NBTA and the corporate travel industry in a number of media outlets, including USA Today, MSNBC.com, Newsweek, the Philadelphia Inquirer and Business Travel News, and she is a frequent speaker at industry events. Fletcher also serves on the Board of Business for Diplomatic Action, an organization of preeminent communications, marketing, political science, global development and media professionals dedicated to creating business solutions to the challenges of public diplomacy.

Fletcher has long been active in leadership roles within NBTA, both nationally and within local Chapters. She has served as a board member of both the Los Angeles Business Travel Association and the Puget Sound Business Travel Association. She chaired the NBTA Aviation Committee from 2001 to 2003 and served as NBTA Director at Large from 1998 to 2001.

In 2003, Fletcher was honored with the NBTA President’s Award in recognition of her outstanding contribution as an NBTA Direct Member who provides leadership and vision within NBTA, and who advances the travel management industry. In addition to her role as NBTA President & CEO, Fletcher is currently serving on four industry advisory boards – the NBTA Foundation, Business for Diplomatic Action, the Intercontinental Hotels Advisory Board, the ARC Advisory Council and the RFPEXpress Advisory Council.

Fletcher also volunteers outside of the travel industry by serving as an Executive Committee and Board Member of the Boys and Girls Club of King County, and volunteering at the Fred Hutch Cancer Hospital in Seattle.



## VENUE

January 10, 2007  
Four Seasons Hotel Los Angeles  
300 South Doheny Drive  
Los Angeles, CA 90048  
(310) 273-2222

Register for this event



Registration:  
5:30 p.m.

Cocktail Reception:  
6:00 p.m.

Dinner/Program:  
6:45 p.m.

The essence of style with a relaxed California attitude, Four Seasons Hotel Los Angeles is located in a quiet palm-lined residential neighbourhood just minutes from world-renowned Rodeo Drive and Robertson Boulevard shopping. Soak in the views on the tropically landscaped pool terrace, relax in a cabana and the rejuvenating spa.

### MAP AND DIRECTIONS

Take Century Boulevard from Los Angeles International Airport (East bound)  
Turn left on La Cienega Boulevard and proceed for approximately 9 miles (15 kilometres)  
Turn left onto Wilshire Boulevard  
Turn right onto Doheny Drive  
The Hotel is four blocks on the right



## Thank Yous

Tom Shaw's Special Thank Yous:

Scott Pickard, Coast Hotel Long Beach, Lourdes Munoz, Biltmore Hotel and Kelly Beaver, Sheraton Delfina Santa Monica for their dedication to the Holiday Gala committee.

Also thank you to Vanessa Isetta and Melissa Dovalina from Clothes the Deal and all who supported this wonderful organization as well as Kim Severini, Red Carnation Hotels for bringing the organization to our attention.

Thank you to Charles Franklin, American Honda for coordinating the wine donation with Stone Garden Vineyards and Diane Briones, American Honda for the slide show celebrating this past year.

Also thank you to Arthur Sands, Director of Catering and Convention Services and his team at the Park Hyatt Los Angeles for a wonderful event!

Here are the other companies to Thank:

Company

Alaska Airlines

American Airlines

Avalon Hotel - Beverly Hills

Ayres Hotel Seal Beach

Ayres Hotels Manhattan Beach

Century Plaza Hotel

Coast Hotels

Continental Airlines

Copa Airlines

Courtyard by Marriott

Crowne Plaza Hotel

Delta Air Lines

Diners Club

Diva Limousine, Ltd.

Embassy Suites

Empire/CLS

Four Seasons Hotel

Frontier Airlines

GetThere

Hampton Inn - Tropicana

Hertz

Hilton Garden Inn Pasadena

Hilton Waterfront Beach Resort

Jet Blue

Kerry Hotel

Le Meridien - Beverly Hills

Leading Hotels of the World

Loews Regency

Marina Del Rey Hotel

Marriott Long Beach

National Car Rental

Park-N Fly

Pelican Products

Personality Hotels

Radisson Hotel & Resorts

Red Carnation Hotels

Renaissance Hollywood Hotel

Renaissance Montura Hotel

Sheraton Delfina

Sheraton Gateway LAX

Sofitel Hotel

Southwest Airlines

The Parking Spot

The Ritz Carlton Huntington

The Ritz Carlton Marina Del Rey

Westin Bonaventure

Westin Pasadena



## Photo Gallery





## Releases

### LABTA Charity

One of LABTA's charity recipients for the recent Holiday Gala was Clothes the Deal (CTD), an organization in the Los Angeles area created to assist low income individuals in obtaining employment by providing professional business clothing and related services.

CTD operates as a distributor of new and gently-worn professional business clothing available to agencies serving unemployed adults and at-risk youths, including homeless or domestic violence shelters, substance-abuse recovery programs, veterans agencies, welfare-to-work services and inner-city high school students.

CTD was impressed with our first year's drive. With that in mind, LABTA members are encouraged to continue the clothes drive throughout the year. If you belong to or know of other organizations who wish to get involved, please visit: [www.clothesthedeal.com](http://www.clothesthedeal.com) for more information.

The following are authorized CTD Drop Off Locations:

Downey - Los Angeles County Office of Education  
9525 Imperial Highway  
Phone: 652 922-8635

Huntington Beach - 5th Avenue Cleaners  
1777 Pacific Coast Hwy.  
Phone: 562 592-0876

Redondo Beach - MG Cleaners  
234 S. PCH, Suite 108  
Phone: 310 318-5026

Santa Monica - Cleaners by Nature  
2407 Wilshire Blvd.  
Phone: 310 315-1520

Torrance - AGNEW & BRUSAVICH  
20355 Hawthorne Blvd.  
Phone: 310 793-1400