



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

THE LOS ANGELES BUSINESS TRAVEL ASSOCIATION ANNOUNCES 2003 TRADESHOW

Los Angeles April 16, 2003 - LABTA will host its annual Trade Show on Wednesday, May 14, 2003 at the newly refurbished Radisson Hotel LAX, 6225 West Century Blvd. in Los Angeles from 5:30p.m – 8:30p.m. The theme of this year’s event is “Mardi Gras Goes Global”. Registration fee for attendees is \$10.

In addition to the Trade Show, Pamela Witt of Embar Enterprises will lead a Round Table discussion on “Creating Value in a Topsy Turvy World: Aligning Organizational Assets to Improve Financial Performance and Accelerate Your Strategic Value” from 3:30p.m. – 5:30p.m.

Over 100 business travel suppliers will be featured at the trade show, including hoteliers, airlines, car rentals, limousine services, travel management companies, parking services, on-line booking products, and others. Both buyers and exhibitors will be eligible to win prizes such as airline tickets, hotel stays, limousine services, etc.

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For exhibitors, this is an excellent opportunity to reach the travel buyers from major companies throughout Southern California representing over \$1 billion in T&E expenditure. The registration fee for exhibitor members is \$640 for LABTA members and \$745 for non – LABTA/NBTA members. The deadline for exhibitors to register is May 9th. Exhibitor locations will be assigned on a first come, first serve basis.

New this year is the opportunity for sponsorship: Have your company name printed on the official 2003 LABTA Trade Show bag. Space is limited; please reserve your space in the show and on the bag. Call LABTA now to receive a registration form and reserve your space at (818) 848-5578. For further information and for attendees to RSVP online, visit www.labta.org .

Los Angeles Business Travel Association (LABTA)

LABTA is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest National Business Travel Association (NBTA) chapter in the US with current membership exceeding 250 members. Membership is comprised on corporate travel executives and associates from the airlines, hotels, ground transportation and other travel service providers

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