



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

LOS ANGELES BUSINESS TRAVEL ASSOCIATION HOSTS 2004 ANNUAL EDUCATION DAY

Los Angeles, February 2, 2004 -The Los Angeles Business Travel Association (LABTA) will host their annual Education Day on Wednesday, February 11, 2004 at the LAX Radisson Hotel.

Four educational sessions focusing on pertinent industry-related topics are planned for this full-day event. Speakers and moderators for all sessions will include industry veterans whose leadership and strategic vision has helped to shape corporate managed travel.

The keynote speaker at lunch will be Dan Garton, Executive Vice President of Marketing for American Airlines. The lunch is sponsored by American Express.

Each year LABTA dedicates a full day to focused workshops seminars, and roundtables on issues of timely concern and chapter members' requested topics. This event is open to all members of the LABTA chapter and is NBTA-approved for CCTE designation.

For more information, including the agenda, directions and to RSVP, visit

www.labta.org/events.

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Los Angeles Business Travel Association (LABTA)

LABTA is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest National Business Travel Association (NBTA) chapter in the US with current membership exceeding 250 members.

Membership is comprised on corporate travel executives and associates from the airlines, hotels, ground transportation and other travel service providers

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