

## PRESS RELEASE

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### **LOS ANGELES BUSINESS TRAVEL ASSOCIATION PRESENTS “JOURNEYS”**

INGLEWOOD, CALIFORNIA, August 26, 2005 – On October 21, 2005, LABTA will present its fifth annual Travel Faire at Highland Elementary School in Inglewood. The theme this year is: “Journeys.”

On this day the Highland Elementary School Student Body will journey with the LABTA on a trip around the world.

The half day event is designed to foster a child’s knowledge of the world around him or her. Under the leadership of Principal, Deloris Bryant, and Donna Stevens Shaw, LABTA director of community outreach, the students will begin the journey.

Held on the schools premises, the half days events will begin at 8:15am. Activities will include a variety of cultural experiences; a lesson on geography; and sights and sounds from around the world. Each child will receive a personal passport with photo and as they go from one region of the world to the next they will receive an area specific stamp in their passport.

More than 75 travel industry representatives, all members of LABTA including American Express, Toyota, Sheraton Hotels, World Travel/BTI, Passport Health, Red Carnation Hotels, Intercontinental Hotels and Singapore Airlines contribute their time and resources to this worthy event. The Los Angeles World Airports has been a major supporter and contributor to the Travel Faire for the past two years.

Highland Elementary, located at 430 Venice Way, is one of the Inglewood schools benefiting from the Measure K project. Construction plans under Measure K include a 2 story, 28 classroom building with a new playground. The administration building will be modernized as part of the project. The anticipated start date of construction is February, 2006.

The mission of Highland Elementary, a K-6 school, is to ensure that all students develop strong academic achievement and positive self-esteem that prepares students for successful transitions from grade to grade and a respect for cultural diversity through an enriched and challenging curriculum which nurtures individual abilities in cooperation among school, parents and community. Some of the schools activities and programs include after school tutoring; “chill-out” peer mediators; and English Language and Intensive Literacy programs

Los Angeles Business Travel Association is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest National Business Travel Association chapter in the US with current membership exceeding 250 members. Membership is comprised of corporate travel executives and associates from the airlines, hotels, ground transportation and other travel service providers.

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