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## FOR IMMEDIATE RELEASE:

### THE LOS ANGELES BUSINESS TRAVEL ASSOCIATION TO HOST 2006 ANNUAL EDUCATION DAY

Learn what the experts have to say about the economic forecast, GDS (Global Distribution System) evolution and what the future holds for business travel.

Los Angeles, CA, March 1, 2006: The Los Angeles Business Travel Association (LABTA) will host their 6<sup>th</sup> Annual Education Day at the University of Southern California, Los Angeles on Wednesday March 8<sup>th</sup>, 2006.

This one-day business travel education event is scheduled to run from 8 a.m. to 4:30 p.m. and will include sessions on vital travel industry issues with a featured keynote address from Peter Greenberg, *Today Show* travel editor. Other distinguished speakers include Dr. Christopher Thornberg, Senior Economist with the UCLA Anderson Forecast, Richard Eastman, President, The Eastman Group, Inc., Tom Bay, PhD., author of *Change Your Attitude*, and Kevin Iwamoto, Global Commodity Manager, Hewlett Packard and Past-President, NBTA.

The program is National Business Travel Association (NBTA) approved for Certified Corporate Travel Executive (CCTE) designation.

#### LOS ANGELES BUSINESS TRAVEL ASSOCIATION (LABTA)

LABTA is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest chapter of The National Business Travel Association (NBTA) in the United States with over 250 members. Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry.