

Leading The Way For  
Global Business Travel



**LABTA**  
Los Angeles Business Travel Association

Contact: Therese Jacobson  
Phone 818.848.5578  
Email [communications@labta.org](mailto:communications@labta.org)  
210 N. Glenoaks Blvd., Suite C  
Burbank, CA 91040

## FOR IMMEDIATE RELEASE:

### LOS ANGELES BUSINESS TRAVEL ASSOCIATION TO HOLD ANNUAL GALA “AN EXPERIENCE EXTRAORDINAIRE”

Los Angeles, December 8, 2006: Los Angeles Business Travel Association (LABTA) will hold its annual Holiday Gala on Wednesday, December 13, 2006; this year's theme is “An Experience Extraordinaire”. The event is to be held at the beautiful Park Hyatt Los Angeles.

This year's Gala will feature over \$25,000 in silent auctions and a Grand Prize which includes: two business class tickets from the contiguous US to Europe courtesy of American Airlines, two-night stay at any Red Carnation Hotel in London and round trip transfers in LA courtesy of Diva Limousine – valued at over \$13,000. The silent auction prizes include airline tickets, hotels stays, car rentals, Sunday brunches and NBA Tickets.

The 2006 grand prize will only be attainable by purchasing a golden ticket. Only 200 golden tickets will be available beginning December 6<sup>th</sup> for \$25 each. Ticket sales will be limited to 10 per person.

A portion of the proceeds from the event will help support LABTA Scholarships for the Hospitality Track of The Small Learning Communities Program.

LABTA is also proud to announce a partnership with Clothes The Deal. Clothes The Deal is a nonprofit organization that provides professional clothing free of charge to low-income job-ready men and women. We ask that you bring your clean, unwanted usable work clothes and accessories to the Gala. Representatives from Clothes The Deal will be in attendance to accept your donation/s and issue receipts.

Please contact LABTA at (818) 848-5578 to purchase your gala tickets or golden tickets. You may also register for the event at [www.labta.org](http://www.labta.org).

*Los Angeles Business Travel Association (LABTA) is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest chapter of The National Business Travel Association (NBTA) in the United States with over 280 members. Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry.*

###