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FOR IMMEDIATE RELEASE:

THE LOS ANGELES BUSINESS TRAVEL ASSOCIATION
SPONSORS CAREER TALKS AND JOB SHADOWING FOR LOCAL
HIGH SCHOOL STUDENTS

LABTA Members to Provide Practical Career Guidance to High Schoolers

Los Angeles, CA, April 24, 2007: The Los Angeles Business Travel Association (LABTA), as part of its continuing urban education initiative, is sponsoring career talks and job shadowing for local teens from Fremont High School and the Miguel Contreras Learning Complex. The program will run from April 25, 2007 through May 1, 2007.

Beginning April 25, 2007 LABTA members from the following companies; Hertz, American Airlines, Toyota Motor Sales U.S.A., Super Shuttle, American Express Travel and Personality Hotels, will offer on-site career talks with youngsters from Fremont High School and the Miguel Contreras Learning Complex. The career talks are aimed towards those who are interested in pursuing jobs in the travel industry. The talks will be backed up with a job shadowing program that is intended to provide participants with first-hand experience about working in the field of business travel. Students participating in the job shadowing program will spend the day side-by-side with an LABTA member thereby gaining a true insight into the potentials of a career in business travel.

LOS ANGELES BUSINESS TRAVEL ASSOCIATION (LABTA)

LABTA is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest chapter of NBTA in the United States with over 250 members.

Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry.

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