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FOR IMMEDIATE RELEASE:

THE LOS ANGELES BUSINESS TRAVEL ASSOCIATION TO HOST 2007 ANNUAL EDUCATION DAY

Think Green!

Los Angeles, CA, February 28, 2007: The Los Angeles Business Travel Association (LABTA) will host their 7th Annual Education Day at the University of California, Los Angeles (UCLS) on Wednesday, March 14, 2007.

This one-day business travel education event is scheduled to run from 8 a.m. to 4:30 p.m. and will include sessions on vital travel industry issues. The featured keynote presenter is the widely published and highly acclaimed Dr. Jerry Jellison, professor of social psychology at UCLA. Dr. Jellison has been teaching his practical techniques for implementing change to business professionals throughout the world for the past twenty-five years. His keynote address *Making Change Happen – Fast: New Tools for Implementation* is sure to be a source of inspiration to all attendees.

Other distinguished speakers include; Dr. Chris Thornberg, founding partner of Beacon Economics, who is an expert in the study of regional economies , real estate dynamics, labor markets and business forecasting and Steve Yamaguchi, University Counsel in the Office of the General Counsel at the University of Southern California (USC), who handles a wide variety of business transactions, contract negotiations and dispute resolution matters within the university and also teaches as an adjunct professor at USC law.

The program has been approval by the National Business Travel Association (NBTA) for Certified Corporate Travel Executive (CCTE) designation.

LOS ANGELES BUSINESS TRAVEL ASSOCIATION (LABTA)

LABTA is the authoritative voice of business travel management in Los Angeles. Founded in 1970, this non-profit organization is the largest chapter of NBTA in the United States with over 250 members. Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry.

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