

LABTA supports TSA; urges travelers to accept airport body scanners as a necessary security measure to keep flying safe

Los Angeles, CA, November 22, 2010 -- The Los Angeles Business Travel Association (LABTA) urges airline travelers to embrace full body scanning technology as a necessary security measure to keep air travel safe.

“LABTA members are road warriors who understand these times require extraordinary security measures,” said LABTA President Kathy Briski. “We understand the TSA’s mission and the need for this new technology.

“We hope frequent and occasional flyers alike can overcome any fears or apprehensions about the full body scanner machines,” Briski added. “Study after study has determined the machines are safe and peoples’ privacy is protected. We believe travelers should not hesitate to be screened by this new technology, thus avoiding the need for pat-down procedures some travelers find objectionable.”

Briski said LABTA closely monitors advances in technology and is aware that new methods are being deployed that should remove the need to rely solely on human images to detect threats from explosives and weapons. According to industry sources, this technology, known as automated threat recognition, is expected to be unveiled in the coming months, she said. “In the meantime,” she said, “air travel will be somewhat less convenient than in the past -- a situation we believe will be mitigated over time through advanced technology.”

About LABTA: *The Los Angeles Business Travel Association (LABTA) is the largest west coast chapter and second largest [in the USA] of the National Business Travel Association (NBTA), the world's premier business travel and corporate meetings organization. LABTA represents more than 250 business travel professions including corporate and government travel, meeting managers, and travel service providers in five counties in Southern California. They collectively manage and direct millions of dollars of global business travel and meeting expenditures annually on behalf of thousands of business travelers within their organizations. For more information, visit www.labta.org*

###

Contact: Kathleen Sedlmayr 805-584-6381

LABTACommunications@gmail.com