

Business Travel Executives to Explore "The Future of Business Travel"

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Los Angeles, CA – Business travel industry executives will explore and debate the future of their rapidly changing industry in a lively educational event featuring a slate of industry speakers and panelists addressing current issues in business travel management. The event is being held at the Crowne Plaza Los Angeles Airport on Wednesday, March 13, 2013 from 10AM to 3PM. Lunch will be included. Registration details and more information are available at this link: <http://labta.org/monthlyMeeting.php?mName=Mar2013>. Session topics at this event will include:

The Future – Looking Back to Look Forward:

What does hindsight being 20/20 have to do with understanding trends going forward? From his work as a travel innovator and strategist, Event moderator and session speaker Jim Menge will use current concepts such as word clouds and infograms to sift through the data overload and focus on trends in business, travel, and technology.

Future Trends in Airline Pricing, Yield Management & Ancillary Fees:

What does the boarding speed, the route the plane takes, the number of passengers on the plane, the bag I bring onboard or check underneath, and the amount of legroom, have to do with the price of an airline ticket? Jim Davidson, President and CEO of FareLogix, is no stranger to the complexities of travel supplier yield management processes and systems and will bring us to a greater understanding of how it works; the optimal time the traveler can purchase their next plane ticket and the impact on a travel manager's ability to negotiate corporate deals in 2013.

Mobile Technology Panel:

This year, mobile users will surpass desktop users in Internet usage. Last minute bookings for hotels and cars are rapidly increasing and more airlines are publishing apps. Smart phones are used to pass through security and board airplanes, check into hotels and unlock car rentals and are becoming more "location-aware." A panel of experts will help us figure out the difference between hype and reality when it comes to the future of mobile in business travel.

Ten Things Travel Management Should Know about Procurement:

With procurement's increasing influence and involvement in travel management, gaining a deeper understanding of common strategies, objectives and processes in strategic sourcing initiatives is critical in effectively achieving optimal solutions. Attendees will gain ten insights about procurement often overlooked or misunderstood.

Travel Manager Panel:

A panel of Los Angeles area business travel managers along with the audience will further explore and debate each of the issues covered in earlier event sessions as well as other current issues that each will impact organizations and their travelers in ways both predictable and unforeseeable.

About Los Angeles Business Travel Association (LABTA):

LABTA is the authoritative voice of business travel management in Los Angeles and is among the largest chapters in the US. LABTA members include corporate travel executives and associates from airline, hotel, transportation and travel management companies who seek to enhance their professional expertise and industry knowledge while networking to enhance their business lives. Visit LABTA at www.labta.org.

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PRESS ONLY: Complimentary attendance is offered to invited press staff. To RSVP, or for more information about this event, please contact Tom Donohue directly at tdonohue@egencia.com or +1.760.327.9674.