
FOR IMMEDIATE RELEASE

Director of Communications, Jeff Ross, jeff.ross@ehi.com

Subject: ***LABTA announces its Annual Education Day & Corporate Travel Tradeshow***

LOS ANGELES, February 25, 2015 – The Los Angeles Business Travel Association (LABTA) announces its Annual Education Day and Corporate Travel Tradeshow, sponsored by American Express Global Business Travel. The event will take place on Wednesday, March 11, 2015 at the Proud Bird, located just east of the LAX south runway. This year's theme is *"Maximizing Adaptability for Buyers & Suppliers in Changing Environments"*. The educational sessions will include an update on the LAX revitalization project, TSA plans for the future, as well as a panel discussion to debate the non-traditional supplier's role in today's corporate travel program; including market entrants referred to as "ride-share" and "private accommodation" organizations. Featured speakers and panelists include Mary Grady of Los Angeles World Airport, Jerry Koehler of TSA, Pablo Weisz of International iSOS, Frank Dolce of OSI Systems, Inc., and Sean Parham of Riot Games. LABTA is authorized by the Global Business Travel Association (GBTA) to offer recertification credits for Global Travel Professionals (GTP) holders.

The event will include a supplier tradeshow showcasing the industry's top airline, hotel, group transportation and travel management companies. The convention-style format allows suppliers and buyers to network while exhibitors showcase their product and service latest advancements.

"LABTA prides itself on delivering educational content on topics that matter most to the corporate travel community", says Kjarsten Philipsen, President of LABTA. "Relevant topics coupled with our convention-style tradeshow and easily accessible LAX location has proven to be a winning combination with our annual event delivering one of our highest turnouts of the year."

The program is \$125 for members and \$165 for non-members with advanced registration by March 4th, 2015. Registration is \$175 at the door for members and \$215 for non-members. For details to participate as a tradeshow exhibitor or to register for the event, please visit www.labta.org or call (818) 848-5578.

About LABTA

The Los Angeles Business Travel Association is the authoritative voice of business travel management in Los Angeles. Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry. LABTA is dedicated to the professional development of its members and the advancement of the business travel management community through advocacy, education, training and networking opportunities. Founded in 1970, this nonprofit organization is one of the largest affiliates of the Global Business Travel Association with more than 250 members.