

Subject: **LABTA announces its Annual CSR and event highlighting “Clean the World”**

LOS ANGELES, April 15, 2015 - [The Los Angeles Business Travel Association](#) (LABTA) announces its Annual Silent and Live Auction featuring charitable organizations [Clean The World](#) and [2 Hands 2 Cans](#). The event will take place on Wednesday, May 13th, 2015 at the stylish [W Hotel](#) in Westwood, Los Angeles. This event theme is “Soap Saves Lives” focusing on recycle soap and hygiene products discarded every day by the hospitality industry and other sectors that generate environmental waste. Guest Speaker will be Tammi Runzler, Vice President of CSR and Business Development for Clean the World.

The event will include an interactive workshop with teams assembling hygiene kits while learning the role of basic cleanliness in reducing risk of many common diseases and illnesses. The convention-style format allows suppliers and buyers to network while Clean the World showcase how the travel industry and its suppliers can help save lives.

In Collaboration with Clean the World, LABTA is partnering with *2 Hands 2 Cans*: a philanthropic organization that creates empowering opportunities to those with limited resources on hand. *2 Hands 2 Cans* has acted as a contributing partner to Clean the World donating toiletries as well as providing nutritional concepts and employment opportunities to those in recovery and living in low income housing.

“LABTA prides itself on giving back to the community of Los Angeles while educating its membership on the leading role our industry can play in the betterment of our fellow Angelinos truly in need of assistance”, says Kjarsten Philipsen, President of LABTA.

The program is \$60 for members and \$80 for non-members with advanced registration by May 8th, 2015. Registration is \$75 at the door for members and \$90 for non-members. For details or to register for the event, please visit www.labta.org or call (818) 848-5578.

About LABTA

The Los Angeles Business Travel Association is the authoritative voice of business travel management in Los Angeles. Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry. LABTA is dedicated to the professional development of its members and the advancement of the business travel management community through advocacy, education, training and networking opportunities. Founded in 1970, this nonprofit organization is one of the largest affiliates of the Global Business Travel Association with more than 250 members.