

**LABTA Website  
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**News**

**For Immediate Release**

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**LABTA Logs in to The Year 2000 -- Early**

**LABTA is on-line! Under formal development since early 1999 and to be officially launched to its membership at the LABTA November 10, 1999 meeting, the LABTA website, the most extensive local chapter of NBTA sites to date, provides a wide variety of resources and information to a vast audience. Not only will attendees at the November 10 meeting be the first to see the new website, but they will be eligible to win two United Airlines first-class round trip tickets to San Francisco with two nights at the San Francisco Ritz-Carlton. Internet access is so rewarding!**

**The LABTA website committee members worked with Webmaster, Mr. Sean Shelton [webmaster@uversa.com](mailto:webmaster@uversa.com) to design and establish an effective and user-friendly website. Mr. Shelton was a key presenter on the Internet at the 1999 NBTA annual convention, and his extensive experience and expertise in electronic communications utilizing the Internet and website designs for major corporations and organizations equipped him ably to assist LABTA in establishing its own site and objective to both receive and disseminate information in an efficient and economic fashion within the global community of the Internet.**

**From the LABTA home page, accessed at [www.labta.org](http://www.labta.org), a myriad of subject areas may be tapped via select major categories. These main LABTA references currently include: membership information, events and calendar, educational opportunities, news updates, Chapter details, monthly messages from the Chapter President, Chapter contact data, corporate sponsorship information, Chapter vendor information, and travel resources. Content is geared for both travel executives and travel suppliers to provide up-to-date data as well as specialized resources for additional information. In general, the LABTA website offers both Chapter-specific information as well as a wide variety of active links to other related sites on the Internet.**

**Founded in 1970, the Los Angeles Business Travel Association (LABTA) is recognized by the National Business Travel Association (NBTA) as its official**

**chapter domiciled in Los Angeles, California. LABTA, a non-profit organization, is the largest chapter in the United States with a membership of approximately 300 professional corporate travel executives and associates from airline, ground**

**transportation, and hotel companies. LABTA is dedicated to broadening the professionalism, communication, and education in the field of business travel by providing the right tools, information sources, and networks required for**

**effective business travel management. Information on the organization can be accessed through the LABTA website at [www.labta.org](http://www.labta.org).**